

Questions

1. Please indicate draft project units within Jefferson County your project proposal includes.
2. In addition, please describe the project in the following ways:
 - a. Highlight or otherwise indicate the appropriate Town(s) below:

Waterloo	Milford	Watertown	Ixonia
Lake Mills	Aztalan	Farmington	Concord
Oakland	Jefferson	Hebron	Sullivan
Sumner	Koshkonong	Cold Spring	Palmyra

- b. Will you be doing work within any Cities or Villages? If so, please indicate which one(s).
 - c. Estimate the number of BSLs within Jefferson County served by this project.
3. Identify the technology type(s) this project proposal will use. If there are multiple technologies (i.e. fiber and fixed wireless), please describe how and where each will be deployed.
4. Provide a proposed construction timeline.
5. Describe your proposed construction process. For example: Will you be using subcontractors? Have you entered into any subcontractor agreements? If you have not, when will that take place? Will the subcontractors be responsible for acquiring materials such as conduit and fiber? Do you have adequate materials in-house to ensure there are no acquisition or construction delays?
6. Estimate the overall cost of this project, and what the percentage of match requested under BEAD will be.
 - a. Will you be requesting any match from local government(s)? If so, in what amount and in what type (in-kind, permitting assistance, cash, etc.)
7. Describe the speeds and the associated non-promotional pricing available to customers in this new project area.
8. Provide a description of how this project may fit in with others your company may be proposing in neighboring communities. For example: is this part of a large project that spans multiple counties?
9. Identify the point(s) of contact for Jefferson County to track build status.
10. Describe your current service area in the region and in Wisconsin.



JEFFERSON COUNTY

OFFICE OF THE COUNTY ADMINISTRATOR

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November 8, 2024

Request for Information

Broadband Access, Equity and Deployment (BEAD) Proposals

Jefferson County wishes to endorse BEAD applicants to award seven points under the 100-point framework approved by PSC. The Broadband Working Group, a body created by the Jefferson County Board of Supervisors, will make endorsement recommendations to the full County Board. The County Board will vote on endorsement at its meeting on Tuesday, December 10th.

The Broadband Working Group will be reviewing information submitted under this RFI at its meeting on Wednesday, December 4th. Endorsement recommendations will be made based upon the information received in this response. An ISP must submit a response by November 27th at 11:59pm central time to be considered for endorsement.

A scoring rubric for endorsement decisions will be included as Exhibit A.

Timeline:

Friday, November 8th – RFI Released

Wednesday, November 27th – RFI Responses Due

Monday, December 2nd – Opportunity to present project proposals in private meeting with county staff and Broadband Working Group Chair/Vice-Chair (20 minute timeslots from 1pm-4pm)

Wednesday, December 4th – Opportunity to present project proposals in open meeting to Broadband Working Group (15 minute timeslots from 1pm-3pm)

Wednesday, December 4th – Broadband Working Group will make endorsement recommendations

Tuesday, December 10th – Jefferson County Board of Supervisors will endorse projects

Jefferson County may endorse multiple proposals for the same geographic area. Please e-mail responses to Michael Luckey, Assistant to the County Administrator, at mluckey@jeffersoncountywi.gov. Upon receipt of RFI responses, Michael will schedule times to meet on December 2nd and December 4th if you wish to do so.

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Exhibit A: Scoring Rubric

The Jefferson County Broadband Working Group is issuing a Request for Information (RFI) to all Internet Service Providers (ISPs) who have completed a Letter of Intent to compete for BEAD funding within Jefferson County. ISPs are invited to present their proposals in a private meeting to County Administration and Broadband Working Group leadership, followed by an opportunity to present concepts to the full Broadband Working Group in open session during their meeting on the afternoon of December 4, 2024. Using information from that RFI and the presentation, the Broadband Working Group will be evaluating projects against the scoring rubric presented below. If multiple ISPs are competing for the same Project Unit, the proposal receiving the highest score on this rubric will receive the County's endorsement.

TOTAL POINTS: 21

Category	Description	Score Range
Speed to Deployment	Points will be given based on the speed to which ISP guarantees deployment to all eligible locations within their project. A quicker deployment will result in more points.	0 to 3 (weighted 2x, so total points will be between 0 and 6)
Local Match Request	Projects that request no local match will receive three points. Projects with in-kind match requests will receive fewer points, and those with financial match requests will receive no more than one point.	0 to 3
Consumer Cost	Projects that guarantee affordable service, based on the non-promotional price available to residents, will receive more points.	0 to 3
Advantage to County based on RFI Responses	Projects that are deemed more advantageous to Jefferson County residents, based solely on the responses to the RFI and in the judgment of the Broadband Working Group, will receive more points.	0 to 3
Project Geography	The Broadband Working Group will award points in this category based on how the project proposal fits within the bigger picture of all projects in Jefferson County.	0 to 3
Responsiveness	1 point – RFI completed and returned 1 point – Private presentation 1 point – Presentation in open session at Broadband Working Group	0 to 3